1  WALK THE WALK!
Create great pedestrian environments

2  Powered by People!
Create a great environment for bicycles and other non-motorized vehicles
3 Get on the Bus!
Provide great, cost-effective public transport

4 Cruise Control!
Provide access for clean motor vehicles at safe speeds and in reduced numbers
5 Deliver the Goods!
Servicing the city in the cleanest and safest manner

6 Mix it Up!
Mix people and activities, buildings and spaces

Paris, France

Rio de Janeiro, Brazil
7 Fill it In!
Build dense, people and transit oriented districts that are desirable

New York City, U.S.A.

8 Get Real!
Preserve and enhance the local natural, cultural, social, and historical assets

Seoul, South Korea
9 Connect the Blocks!
Make walking trips direct, interesting and productive with small-size, permeable buildings and blocks

10 Make it Last!
Build for the long term
RE-VISION 2030
10 Principles, 10 Cities, 10 Architects, 10 Visions

Media Engagement

OCO Opening Exhibition in New York City, 2010
Thank You