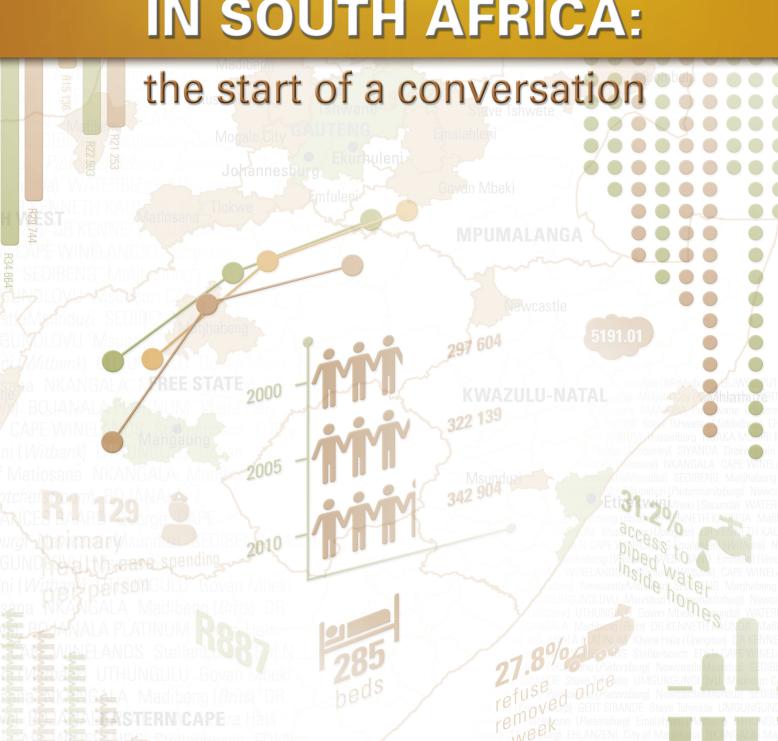
# SECONDARY CITIES IN SOUTH AFRICA:



South African Cities Network

#### **ACKNOWLEDGEMENTS**

There are a number of individuals and organisations who assisted us with data on sub-themes addressed in the report. We are especially grateful to National Treasury, Palmer Development Group and the Municipal Demarcation Board for being extremely generous with both their data and their time. We'd also like to thank Michael Aliber, Elsabé Rossouw and Karen Heese for their support.

In addition, a number of people have interacted with us during the development of this publication. We are grateful to the following people for their invaluable insights and guidance: Ivan Turok (HSRC), Helene Verhoef, Michael Kihato (SACN) and Sithole Mbanga (SACN).

#### **Special Recognition:**

Our pursuit to empirically ground this exploratory study in concrete South African data was made possible through a very generous donation of data from IHS Global Insight, a private company whose data is increasingly being used by the South African public sector. Municipal-level data is notoriously difficult to source in South Africa because most public sector



data is disaggregated to national and provincial levels only. Our budgetary and time constraints would have made it impossible to achieve our objectives under normal circumstances (i.e. having to build up the datasets or to acquire them from the various private data vendors). However, IHS Global Insight very graciously provided us with their data for the 30 municipalities included in this study for the years 2000, 2005 and 2010 which enabled us to draw the indicator time-series and comparisons for the cities over the past decade. We thank IHS Global Insight for their support in contributing to our effort to establish an empirical foundation for future policy analysis and conversations on this important subject.

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### **TABLE OF CONTENTS**

FOREWORD	3
INTRODUCTION	4
A hierarchy of cities	4
What are secondary cities	6
Identifying South Africa's secondary cities	6
ABOUT THIS REPORT	7
Criteria for secondary cities	7
Our selected indicators	
PROFILING THE SECONDARY CITIES	
Roadmap to the city profiles	9
Locating the secondary cities	10
Matjhabeng ( <i>Welkom</i> )	
Emfuleni ( <i>Vereeniging</i> )	
Mogale City ( <i>Krugersdorp</i> )	
Msunduzi ( <i>Pietermaritzburg</i> )	
Newcastle	
Umhlathuze ( <i>Richards Bay</i> )	
Lephalale ( <i>Ellisras</i> )	
Polokwane ( <i>Pietersburg</i> ) Emalahleni ( <i>Witbank</i> )	
Govan Mbeki ( <i>Secunda</i> )	
Mbombela ( <i>Nelspruit</i> )	
Steve Tshwete ( <i>Middelburg</i> )	
City of Matlosana ( <i>Klerksdorp</i> )	
Madibeng (Brits)	25
Mafikeng	
Rustenburg	
Tlokwe ( <i>Potchefstroom</i> )	
//Khara Hais ( <i>Upington</i> )	
Sol Plaatje ( <i>Kimberley</i> )	
Drakenstein ( <i>Paarl</i> )	
GeorgeStellenbosch	
HOW DO THESE CITIES COMPARE?	
WHAT DOES APPLYING THE CRITERIA REVEAL?	
ARE THERE OTHER CONTENDERS?	42
TAKING THE CONVERSATION FORWARD	43
REFERENCES	ДД

### **FOREWORD**

The South African Cities Network (SACN) plays an active role in debates on our national urban agenda. A number of recent developments have triggered our desire to open up a conversation on South Africa's possible 'secondary cities'. The recent release of the National Development Plan by the Presidency has provoked the entire policy and research community to think more carefully about the country's future development trajectory. As the SACN, we are motivated to reflect more deeply on the role that different urban spaces can play in the national space economy.

The landscape has changed since 1994. The Gauteng city-region has reinforced its national dominance and attracted growing migration. The coastal city-regions have performed less well, especially in terms of job creation, largely because the manufacturing industry has failed to gain traction. The performance of smaller cities has been uneven, depending on their dominant industries. Many small towns and rural areas have stagnated or declined, as agriculture and mining have struggled. Parts of the former homelands are changing their economic structure, supported by increased spending from social grants. This is occurring along major transport corridors, in developing tourism areas, and along national borders where trade and transport are growing. 99

(from the National Development Plan, released in 2011 by the National Planning Commission)

Most of our nine member cities are governed by metropolitan municipalities, which have typically been the focus of our research papers. However, an increasing number of enquiries about 'secondary cities' appears to reflect a growing interest in the urban spaces that are not currently considered metropolitan areas but exhibit strong demographic and economic growth. The recent declaration of Buffalo City and Mangaung as new metropolitan areas has also reawakened interest in the layer of towns and cities that are just beneath the country's eight existing metropolitan areas. It has also prompted us to think about the changes in a city that indicate its evolution into a more complex metropolitan area.

This publication is an attempt to explore the concept of 'secondary cities' and is derived from the more detailed report Secondary Cities in South Africa: the start of a conversation, which can be found at www.sacities.net. Secondary cities play a distinct and fairly specialised role in national life, often acting as catalysts for development in their regions, alleviating demographic pressure from a country's metropolitan areas and, arguably, offering a better quality of life than densely populated urban conurbations. In the South African context, these places and their role need to be understood from various perspectives, not least that of our national endeavour to give practical expression to the notion of 'differentiation' in matters relating to local government.

The principal aim of this publication is to act as a catalyst for debate and, hopefully, to stimulate further research into this relatively neglected subject in the urban agenda. Given its intent, we encourage policymakers, researchers and practitioners to view this report as a working or discussion paper and to engage vigorously with its contents.

As the beginning of a robust debate on secondary cities in South Africa, we have attempted to contextualise the discussion by providing some base information on possible secondary cities and by posing a few questions. In fact, this document contains more questions than answers, which we trust will stimulate readers into exploring further the issues raised. Above all, we hope that this exploration will help make us think more carefully about the role of secondary cities in South Africa's future development trajectory.



SITHOLE MBANGA Chief Executive Officer: South African Cities Network

### INTRODUCTION

All development activity occurs in space: people settle in particular places, goods and services are produced and consumed, houses are built, infrastructure is developed and governments set up local offices in these spaces.

As society and economic activities evolve, different spatial features are seen as more important. Whereas once people settled in places with mineral wealth, agricultural promise or natural transport systems like a river, today's generation looks for places that offer jobs or a decent quality of life.

Over time, intense economic and social activity became concentrated in particular spaces, attracting more people, firms and investment. These spaces are the *urban centres* within a country, made up of different cities and towns. And within this group of urban centres, some cities are more prominent than others.

#### A HIERARCHY OF CITIES

The earliest notions of a hierarchy of cities argued that a city's pre-eminence could be the result of one of three conditions: antiquity, walls and privilege (Verdier, 2006). In the 18th century, new ways of comparing cities and towns began to emerge, emphasising population and urban functions. Christaller introduced the idea that human settlements — and, more especially, urban centres — could be *differentiated* in terms of their size, economic importance, influence etc.



This publication is concerned with the apex of this pyramid and, specifically, the category commonly termed 'secondary cities'.

The idea of a global hierarchy of cities and of a 'dominant' group of cities on the world stage has existed for nearly a century. There are different views on what this 'dominance' might mean and, as a result, differing perspectives on how to define a global hierarchy of cities. The two common perspectives look at hierarchies of cities based on either population (the *megacity* discourse) or function (the *world cities* discussion).

Developing a hierarchy of cities based on population size is not particularly difficult to do, as it simply involves comparing the populations of cities and ranking them. What is slightly more complex is the unit of measurement: whether to look at the traditional city or the functional area that evolved around it. The UN ranks cities based on the population of the entire functional area, which is referred to as the city-region. In 2010, the UN included three African cities (Cairo, Lagos and Kinshasa) in its list of the world's 30 most populous cities (or mega-cities) and two South African cities in the top 100 megacities: Johannesburg at 89th and Cape Town at 98th.

In the era of globalisation, the *world city* discourse is intrinsically linked to whether the city has a significant services sector. Financial legal, media and innovation-related services are seen as signs of a strong services economy and used as a gauge of how integrated or 'connected' the city is to the world system. A widely accepted hierarchy of cities based on function is the one developed by the Globalisation and World Cities Research Network (GAWC). The GAWC ranking of world cities mentions three South African cities: Johannesburg, Cape Town and Durban.

Within a country, the criteria for defining a national hierarchy of cities may follow quite a different logic. Although there is no concrete definition for national urban hierarchies, much of the debate focuses on 'primate' and 'secondary' cities, which form the apex of the hierarchy. Defining primate cities helps to define the secondary cities that form the second rung of the urban hierarchy.

The term 'primate city' was first used to describe the city that emerged as the most populous during a country's urbanisation (Jefferson, 1939). Primate cities were typically much larger than their closest rival, and many definitions identify just one primate city in a country – the town with the largest population. Most countries identify just one primate city within their borders – either the capital city (e.g. Paris in France), or the city with the largest population (e.g. New York in the USA). Other countries choose multiple primate cities, often places which have some of the largest populations internationally (such as the mega-cities of Delhi and Mumbai in India) or are much more prominent or influential (economically, politically or culturally) than other urban centres in the country (e.g. Sãn Paolo and Rio de Janeiro in Brazil).

The difference between the largest and second largest city in a country can sometimes be stark. For instance, Lagos is more than three times as large as its closest rival, Kano, and Kinshasa is more than five times as large as Lubumbashi. The notion of primacy becomes easier to understand in national contexts like these.

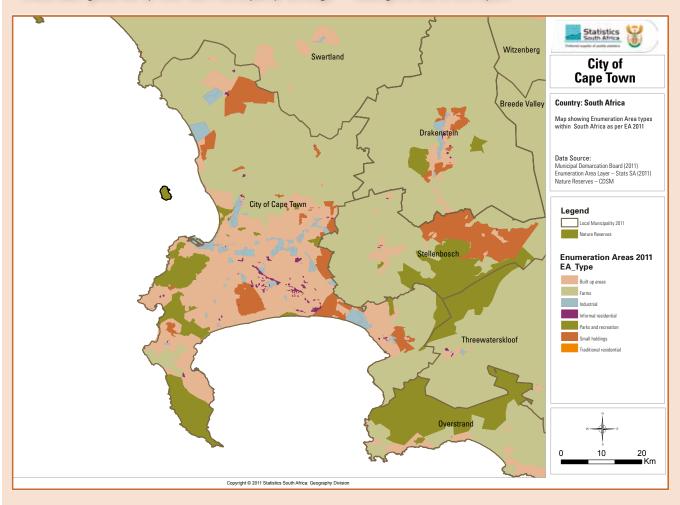
#### WHAT IS A CITY?

The term 'city' conjures up an image of a built-up urban area teeming with people, vehicles and sophisticated economic activity, often centred on an historical Central Business District (CBD). However, cities have become more spread out or sprawled, as both people and businesses move out from the core city centre into outlying suburbs, leading to more complex movement patterns of workers and more intricate transport systems. Unlike the traditional city, today's city is an inter-linked functional area made up of multiple towns, interspersed with industrial areas, residential suburbs, informal settlements, green spaces and even farmlands and traditional authority areas.

Terms used to describe this functional area include *urban* agglomeration, region, metropolitan area or city-region. Typically these functional areas contain several traditional cities, each governed by their own municipality, although

not all city-regions have adjusted their administrative (municipal) boundaries to accommodate the entire area. In post-apartheid South Africa, local government (municipal) boundaries were deliberately drawn to capture the linkages between traditional 'cities' and their rural hinterlands, to counter the artificial segregation of spatial activity created through apartheid planning. As a result, many municipal areas in South Africa today have a combination of urban centres, rural villages and traditional authority areas within their boundaries. Even an unquestionably urban area like the City of Cape Town contains significant farmlands ('rural areas') within its municipal boundaries.

In this report, we use the term 'city' to refer to the entire municipal area that is officially recognised by government. It is important to bear this in mind when reading the rest of this report.



#### WHAT ARE SECONDARY CITIES?

Secondary cities are seen as important catalysts for more balanced and dispersed growth across the country. As alternative urban centres, they relieve pressure from the country's primate cities, which is especially important in countries where most demographic and economic activity has historically occurred in just one city. They are also catalysts for surrounding areas, acting as markets for agricultural produce, as administrative and service centres, and as links to the primate cities.

Many governments have designed specific national policies aimed at nurturing secondary cities. Indeed, the international spotlight today is on secondary cities because they have the fastest population and economic growth. The World Bank's latest urban and local government strategy, for example, is directed almost exclusively at secondary cities (World Bank, 2009). The European Union is currently funding a major research programme into Europe's secondary cities, with the express intent of finding ways to strengthen them (ESPON 2010, 2011). Private sector think-tanks are also paying increasing attention to secondary cities, seeing them as the principal drivers of global economic growth (McKinsey, 2011).

Secondary cities are today seen as the principal drivers of global economic growth, with the fastest population and economic growth.

#### **IDENTIFYING SOUTH AFRICA'S SECONDARY CITIES**

South Africa does not have an official hierarchy of cities, towns and settlements, but three main typologies are in use:

- The Centre for Scientific and Industrial Research (CSIR) uses an area's key characteristics and functional roles to differentiate city-regions, cities, regional service centres, service towns, local niche towns and dense rural settlements.
- The National Spatial Development Perspective (2006) uses economic activity to differentiate highly diversified economic concentrations (e.g. Durban-Pietermaritzburg area), diversified service economy concentrations (e.g. Nelspruit-Bosbokrand area), public and other service economy areas (e.g.Umtata area), and mass-produced and specialised economy concentrations (e.g. Witbank-Secunda area).

The local government categorisation distinguishes between metropolitan areas and non-metropolitan areas but only provides clear criteria for the former. Two of these categories of municipalities are useful for the purpose of this exercise: metropolitan municipalities (Category A) and local municipalities (Category B).

The South African Cities Network (SACN) regularly issues a State of the Cities Report (SoCR), in which it profiles the nine member cities. The SoCR provides an important barometer of how the country's largest cities are performing and evolving. In response to growing interest in the idea of 'secondary cities', this report extends the conversation to the next tier of South African cities: possible secondary cities. Like all the SACN reports, it is hoped that this report will provide food for thought for policymakers, researchers and the development community in general.

The aim of this report is to stimulate more rigorous thinking on the subject of secondary cities. The intention is to encourage debate rather than provide definite answers; indeed the report poses more questions than answers. Nevertheless, it does consciously attempt to contribute to the following:

- To provoke thinking on the notion of an urban hierarchy: what it consists of, why it matters and what the policy implications are of its adoption.
- To introduce the concept of a second tier of cities within the urban hierarchy – a discussion that is almost completely absent in the current urban agenda.
- To stimulate a discussion on the role that secondary cities could play in the national space economy.
- To reflect on 22 *potential* secondary cities, by applying a limited set of criteria to them.
- To compare these potential secondary cities to the eight existing metropolitan areas using the same criteria.
- To begin a conversation on the types of criteria, or indicators, that South Africans could use to identify secondary cities.
- To flag areas for further research, policy development or data collation

### ABOUT THIS REPORT

For the purpose of this report, the following assumptions are made about South Africa's secondary cities:

- South Africa has multiple primate cities, defined as the eight current metropolitan areas.
- Potential secondary cities that may be found outside the list (referred to below) are currently governed by a local (Category B) municipality.

The country's secondary cities can be identified in a number of ways. For the purpose of this report, the only quasi-official list of secondary cities available from the South African public sector (the one drawn up by National Treasury) is used as a basis. This list represents a useful starting point to the conversation on potential secondary cities in South Africa.

While the South African debate on secondary cities is hugely under-developed, interest in the subject of metropolitan government in the country is growing. The interest has, arguably, been sparked by the recent declaration of two new metros in the country: Buffalo City and Mangaung. This declaration has led many South African cities (and national policy observers) to question what changes must occur in a town for it to be considered an 'aspiring metro'. Is a 'secondary city' the same as an 'aspiring metro' or do the two types of places offer different opportunities and contribute different things to the national economy?

#### CRITERIA FOR 'SECONDARY CITIES'

Because of the under-developed nature of the subject, no official list of secondary cities exists in South Africa. The two quasiofficial lists both emanate from National Treasury. The first list consists of 19 cities, selected on the basis of their municipal budget size and draws on previous work<sup>1</sup> that differentiated local municipalities (Category B municipalities) into four subcategories. The second list forms part of Treasury's draft Cities Support Programme (CSP) dated August 2011. It sets out 22 South African cities, including all provincial capitals that are not currently governed by a metropolitan municipality. The CSP does not rank its 22 secondary cities in any order, but is useful because it goes beyond municipal budget size to look at factors such as population and the size of the economy: Gross Valued Added by Region (GVA-R)<sup>2</sup>. It therefore gets closer to the indicators that define a secondary city.

The list is a useful point to begin a discussion about South African secondary cities. Therefore, this report profiles the 22 cities cited in the CSP and does not include collated data on any city outside that list. A more rigorous research exercise into South African secondary cities would collate data on every town in the country and compare their key variables (for example population and economic growth). The results of such an exercise may yield 'secondary cities' that are not found in the list below. However, the limitations of this study mean that it is confined to the list of 22 cities below.

The order of the cities does not constitute any type of ranking at all. They are arranged in alphabetical order, initially per province and then per municipality. Free State, for example, is the first province arranged alphabetically, followed by Gauteng and KwaZulu Natal. Within an individual province, the cities are then arranged in alphabetical order.

City		Major town	District	Province
1	Matjhabeng	Welkom	Lejweleputswa	Free State
2	Emfuleni	Vereeniging	Sedibeng	Gauteng
3	Mogale City	Krugersdorp	West Rand	Gauteng
4	Msunduzi	Pietermaritzburg	Umgungundlovu	KwaZulu Natal
5	Newcastle	_	Amajuba	KwaZulu Natal
6	Umhlathuze	Richards Bay	uThungulu	KwaZulu Natal
7	Lephalale	Ellisras	Waterberg	Limpopo
8	Polokwane	Pietersburg	Capricorn	Limpopo
9	Emalahleni	Witbank	Nkangala	Mpumalanga
10	Govan Mbeki	Secunda	Gert Sibande	Mpumalanga
11	Mbombela	Nelspruit	Ehlanzeni	Mpumalanga
12	Steve Tshwete	Middelburg	Nkangala	Mpumalanga
13	City of Matlosana	Klerksdorp	Dr Kenneth Kaunda	North West
14	Madibeng	Brits	Bojanala Platinum	North West
15	Mafikeng	_	Ngaka Modiri Molema	North West
16	Rustenburg	_	Bojanala Platinum	North West
17	Tlokwe	Potchefstroom	Dr Kenneth Kaunda	North West
18	//Khara Hais	Upington	Siyanda	Northern Cape
19	Sol Plaatje	Kimberley	Frances Baard	Northern Cape
20	Drakenstein	Paarl	Cape Winelands	Western Cape
21	George	_	Eden	Western Cape
22	Stellenbosch	_	Cape Winelands	Western Cape

<sup>1</sup> See, for example, early versions of the Municipal Infrastructure Investment Framework (MIIF). The B1-B4 categories of local municipalities mentioned in the MIIF were used in subsequent government documents such as the Local Government Turnaround Strategy. Under these definitions, secondary cities are those areas governed by local municipalities that have a significant budget ('B1' municipalities).

<sup>2</sup> GVA-R is the local equivalent of national GDP and describes the output of any sub-national entity (such as provinces or cities).

#### **OUR SELECTED INDICATORS**

The key indicators, used to define whether a town is evolving into a secondary city, are interrogated over a period of at least ten years, in order to get a sense of the city's development.

#### **Demographics**

As most international definitions of secondary cities focus on the size of the population, **city population** figures are an important indicator of whether a town is evolving into a more sophisticated urban centre (or secondary city). The demographic indicator looks at whether a city has been attracting or losing people over the past decade. Population changes can be due to factors such as high (or low) fertility rates, lowered (or increased) mortality rates or inward (or outward) migration.

Population density is an equally telling indication of whether a town is evolving into something more akin to an urban agglomeration. Large urban centres tend to house a significant proportion of people within a single square kilometre than, for example, rural farmlands. Population density is calculated by dividing the city population by the city area size and therefore may be affected by either population or boundary changes.

Many analysts also look at the population change *rate* in a city, for example has a city's population doubled over time? While this is a very interesting avenue to explore, this report is aimed at identifying South African secondary cities, and so it is more useful to look at whether a city is attracting a larger percentage share of the national population over time.

Due to data and time constraints, this report unfortunately does not cover a demographic profile of the city populace. However, future research into South African secondary cities could ask several useful questions about the nature of the people living in these spaces.

#### **Economic strength**

The size of a city's economy is a key signal that the area is evolving into a strong urban centre. The common term used to indicate the size of an economy is Gross Domestic Product (GDP). Economists use the term Gross Value Added by Region (GVA-R) when talking about the economies of smaller spaces within a country, such as a province or city. This is the term used in this report.

It is also important to look at how significantly the city economy is growing (or declining) over a period of time. Therefore, the report also looks at **economic growth rates** over three periods: 1996–2000, 2000–2005 and 2005–2010, periods that coincide relatively neatly with the term of office for South African local government.

The last economic aspect is the city's share of national GDP. In other words, how much does a particular secondary city contribute to the national economy?

#### Income levels

Personal income levels are an additional important indicator of whether a city is evolving into a sophisticated space that can be considered a secondary city. Personal income includes all the money earned by the people of that city, such as salaries, pensions or other state grants, as well as earnings from properties or other businesses.

In some places, income levels are very high because the city may house a significant proportion of the country's wealthy. Yet, as urban centres tend to attract the poor as well, this masks the fact that huge inequalities may exist *within* the city. Therefore, the report also looks at income per capita — an estimation of the income earned by the average person in the city — which gives a more realistic picture of the prosperity of the city's residents. It is calculated by dividing total personal income in a city by the city's population.

#### **Public finances**

Municipal government determines what public infrastructure is built, how well services are delivered, how citizens' priorities are listened to and, most critically, the vision for the city. None of that would be possible without a municipal budget. The report looks at three aspects:

- The annual total revenue of a municipality, or how much money the municipality has at its disposal from grants received from national government, user charges on electricity and other services, property rates, traffic fines and so forth.
- How much of that money is generated by the municipality itself – or own revenue from service charges and property taxes – as a municipality that does not generate enough of its own income (and is reliant on national government for transfers) is unlikely to be particularly effective in re-shaping its city's destiny.
- How much money does the municipality have at its disposal to spend on each of its citizens, or its per capita revenue.

#### **Employment**

An important element of the story of secondary cities, especially in the South African context, should be the city's ability to create jobs. Unfortunately, due to data constraints, only a snapshot of the cities in 2007 is provided.

#### A note on the indicators

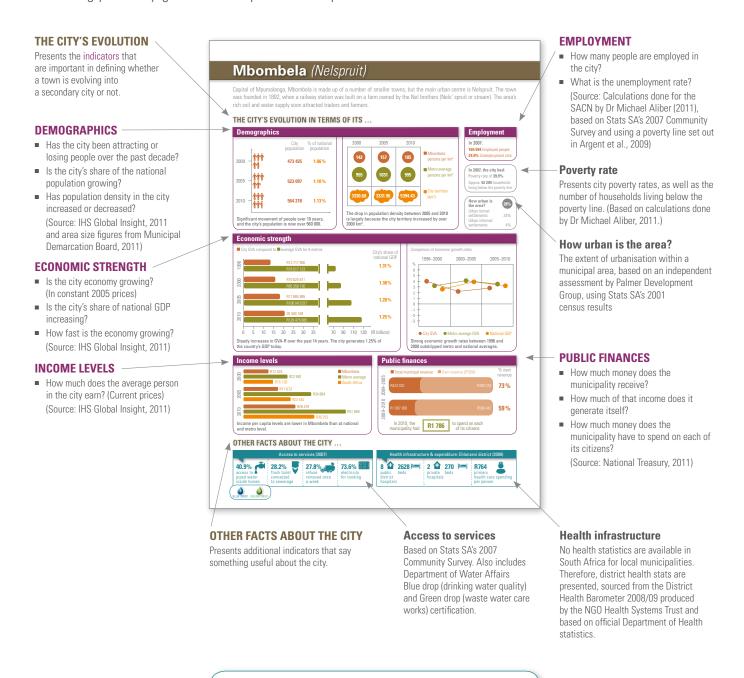
Because of time and financial limitations, it was not possible to discuss all the indicators that ideally would have been selected. For example, the city's level of economic diversification, innovation within the city, ease of doing business, municipal governance and built-upness.

### Roadmap to the city profiles

All the city profiles are structured in exactly the same way. Two types of indicators are given. The indicators in purple give an overview of the city's evolution over the past decade and are important for defining whether a town is evolving into a secondary city or not. The other facts are additional indicators that say something useful about the city but do not necessarily define whether a town is evolving into a secondary city.

This document draws principally on data from IHS Global Insight, a private firm whose data is being increasingly used by government departments in public

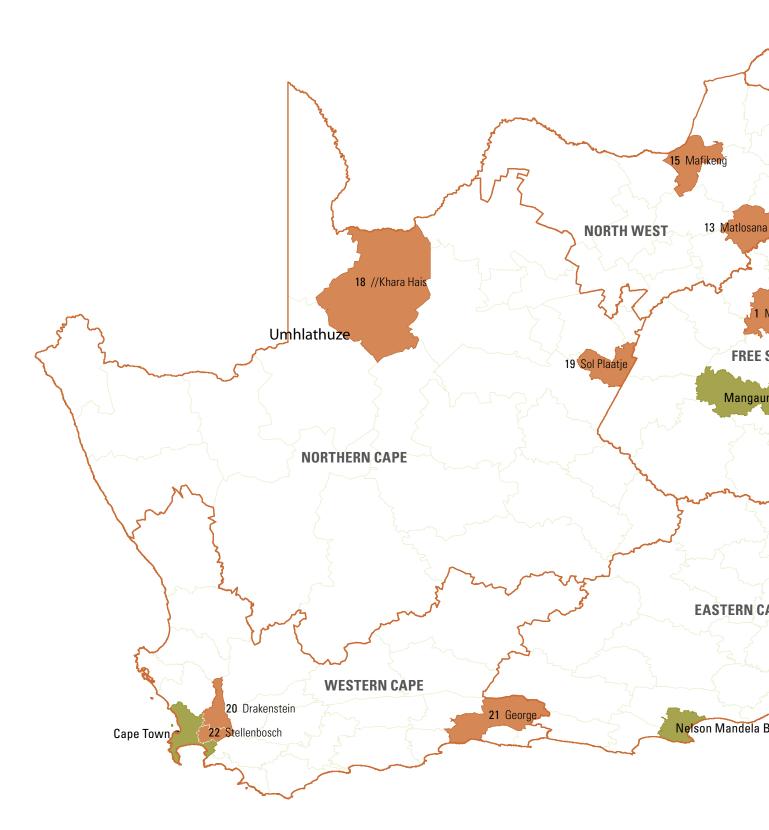
policy-making. IHS Global Insight data is based on Stats SA data, supplemented with other sources and disaggregated to municipal level. No organisation in South Africa, either in the public or private sector, has a comprehensive set of municipal data that is derived from primary research. This may change with the recent 2011 Census by Statistics SA, but those results won't be released for some time to come. The only comprehensive sources of municipal-level data are to be sourced from private data houses such as IHS Global Insight, our primary source.

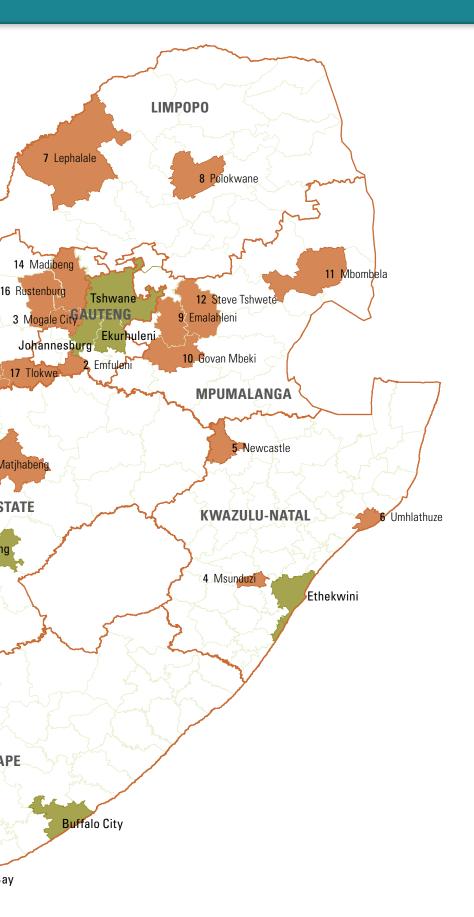


Readers should keep in mind that some of the data is generated through statistical and economic modelling techniques that might result in unintended anomalies in variables

### Locating the secondary cities







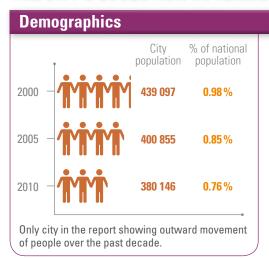
Cit	у	Major town	District
1	Matjhabeng	Welkom	Lejweleputswa
2	Emfuleni	Vereeniging	Sedibeng
3	Mogale City	Krugersdorp	West Rand
4	Msunduzi	Pietermaritzburg	Umgungundlovu
5	Newcastle	_	Amajuba
6	Umhlathuze	Richards Bay	uThungulu
7	Lephalale	Ellisras	Waterberg
8	Polokwane	Pietersburg	Capricorn
9	Emalahleni	Witbank	Nkangala
10	Govan Mbeki	Secunda	Gert Sibande
11	Mbombela	Nelspruit	Ehlanzeni
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15	Mafikeng	_	Ngaka Modiri Molema
16	Rustenburg	_	Bojanala Platinum
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20	Drakenstein	Paarl	Cape Winelands
21	George	_	Eden
22	Stellenbosch	_	Cape Winelands

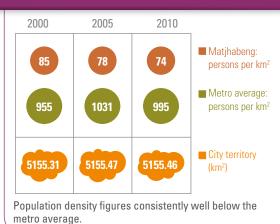
Metros in South Africa	Major town
Buffalo City	East London
Nelson Mandela Bay	Port Elizabeth
Mangaung	Bloemfontein
City of Johannesburg	Johannesburg
Ekurhuleni	Germiston/Alberton/Kempton
Tshwane	Pretoria
Ethekwini	Durban
Cape Town	Cape Town

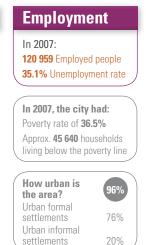
### Matjhabeng (Welkom)

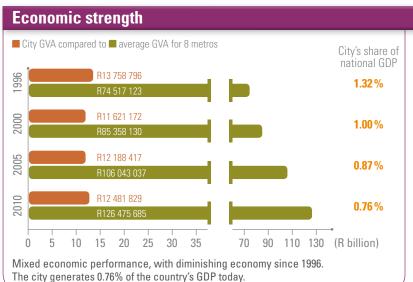
In 1946, a rich gold mine was discovered on an insignificant farm called Welkom in the Free State. It attracted hordes of residents, and by 1947 the township of Welkom was declared. Just 65 years later, the city of Matjhabeng is a significant urban centre that sits atop the Witwatersrand gold reefs.

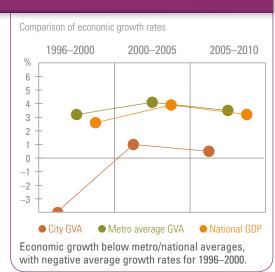
#### THE CITY'S EVOLUTION IN TERMS OF ITS ...

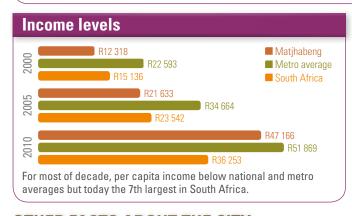


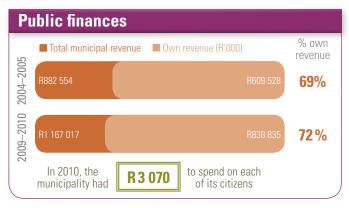


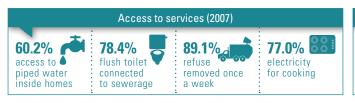










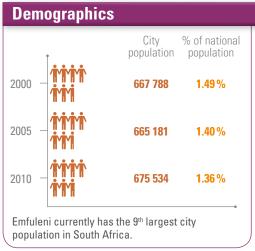


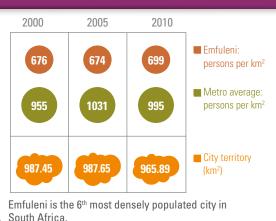


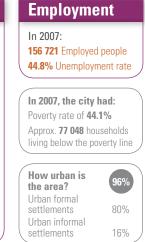
### Emfuleni (Vereeniging)

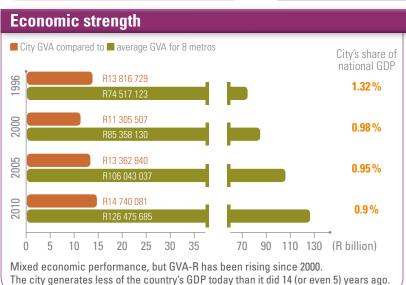
Emfuleni is where two historical documents were signed: the Vereeniging Peace Treaty (in 1902, marking the end of the second Anglo-Boer war) and South Africa's democratic constitution (in 1996, the official demise of apartheid). Between these two watershed events, the city experienced the tragic massacres of Sharpeville (1960) and Boiopatong (1992).

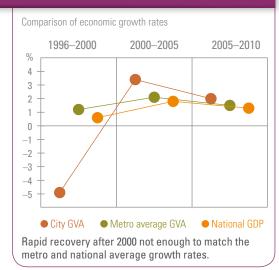
#### THE CITY'S EVOLUTION IN TERMS OF ITS ...

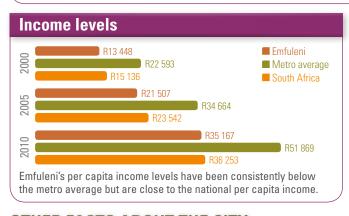


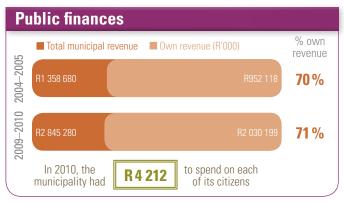


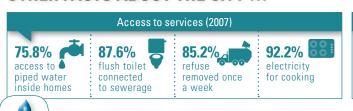












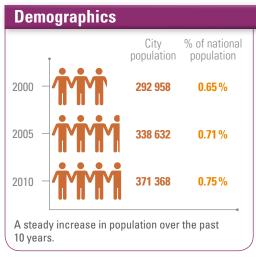


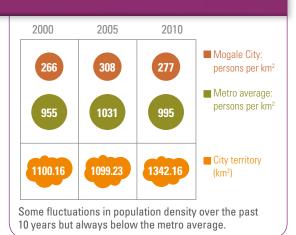


### Mogale City (Krugersdorp)

Mogale City can trace its history back 3 million years. Known as the Cradle of Humankind, the area contains 15 major fossil sites and is where humans first mastered fire. The city is also home to Mrs Ples (a 2.5 million-year fossil) and Little Foot (a 3.3 million-year skeleton fossil).

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...





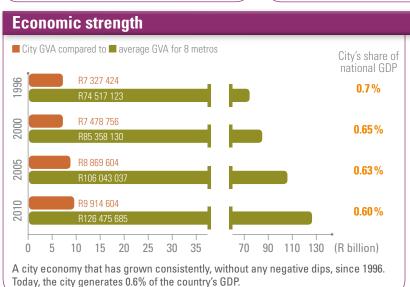
In 2007:
115 824 Employed people
25.7% Unemployment rate

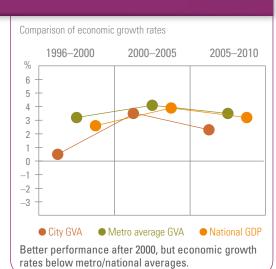
In 2007, the city had:
Poverty rate of 31.7%
Approx. 26 636 households living below the poverty line

How urban is the area?
Urban formal settlements
Urban informal

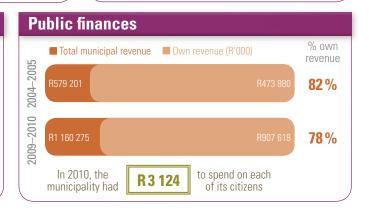
5%

settlements





R21 253
R22 593
R15 136
R29 744
R34 664
R23 542
R36 253
Although more than the national average, the income per capita consistently falls short of the metros.









### Msunduzi (Pietermaritzburg)

Msunduzi is centred on the town of Pietermaritzburg, which has been a capital city for nearly 200 years: of the Voortrekker Republic of Natalia (1838), then of the British Natal colony (1843) and today of KwaZulu-Natal. Pietermaritzburg's name is derived from Piet Retief and Gert Maritz, two prominent nineteenth-century Voortrekker leaders.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...





In 2007, the city had:
Poverty rate of 39.5%
Approx. 45 531 households living below the poverty line

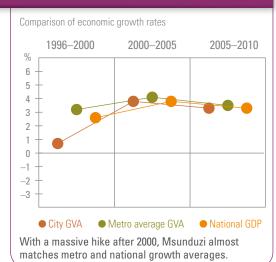
How urban is the area?
Urban formal settlements
Urban informal settlements
22%

**Employment** 

In 2007:

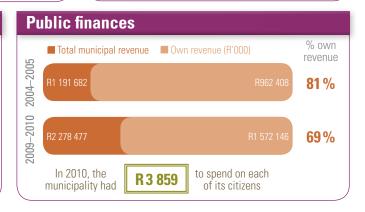
The 5<sup>th</sup> most densely populated city in South Africa, Msunduzi is denser than many of the metros.





R15 634
R22 593
R15 136
R24 446
R23 542
R38 242
R38 242
R51 869
R36 253
Although slightly above than the national average, the income per capita falls short of metro average.

the past 14 years. The city generates 1.04% of the country's GDP today.





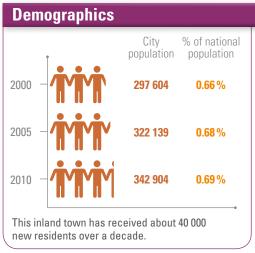




### **Newcastle**

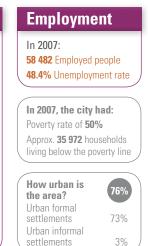
Founded in 1864 and named after the Duke of Newcastle, then British Colonial Secretary of the Cape, Newcastle played an important role in the Anglo-Boer war and is at the centre of the 'KwaZulu Natal Battlefields'. Substantial coal deposits were discovered in the early twentieth century, but today the city is a pre-eminent retail centre.

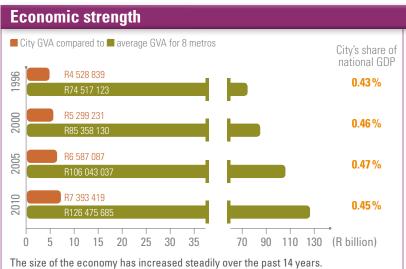
#### THE CITY'S EVOLUTION IN TERMS OF ITS ...



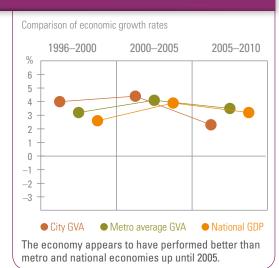


Population growth combined with little change in its area size has made Newcastle more densely populated over the past 10 years.

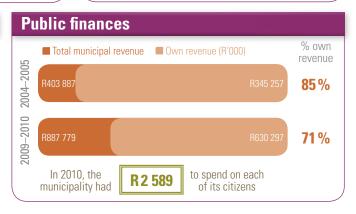




The city generates 0.45% of the country's GDP – slightly more than 14 years ago.



R11 212
R22 593
Metro average
South Africa
R23 542
R25 144
R25 144
R51 869
R51 869
R51 869
R51 869
R51 869



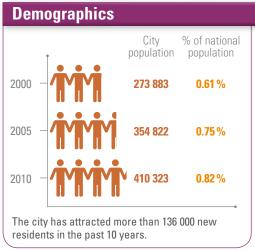


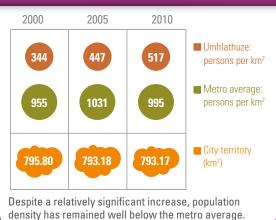


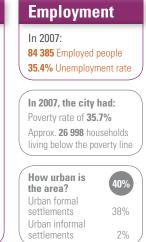
### Umhlathuze (Richards Bay)

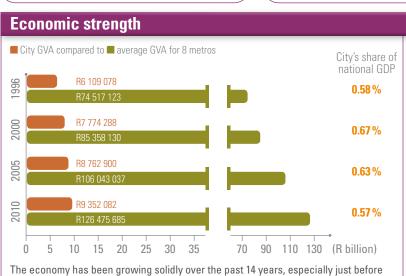
The municipal area of Umhlathuze, in KwaZulu-Natal, centres on the port of Richards Bay, an important gateway for South African exports. Richards Bay is home to the largest deep water port in Africa and the largest export coal terminal in the world. All of South Africa's aluminium is mined in this area.

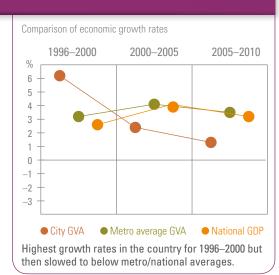
#### THE CITY'S EVOLUTION IN TERMS OF ITS ...

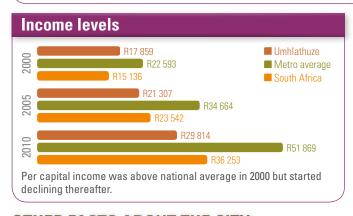




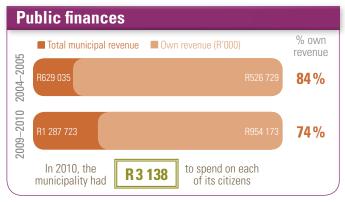


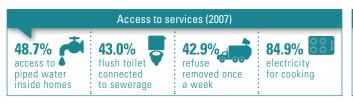






the new millennium. The city generates 0.57% of the country's GDP today



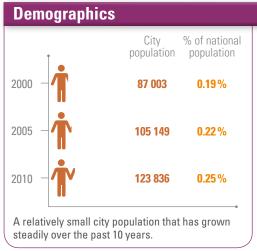




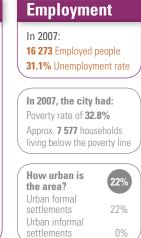
### Lephalale (Ellisras)

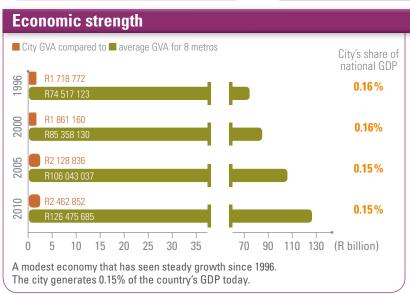
Lephalale in the Waterberg area is home to an estimated 55% of South Africa's coal reserves and to the world's largest opencast coal mine at Grootegeluk. Eskom has invested R98.9 billion to build the Medupi power station, which will be one of the world's largest dry-cooled coal power stations and could possibly double Lephalale's GVA-R.

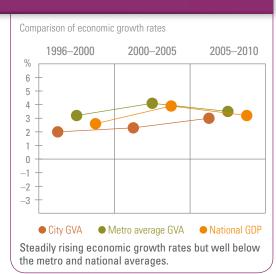
#### THE CITY'S EVOLUTION IN TERMS OF ITS ...

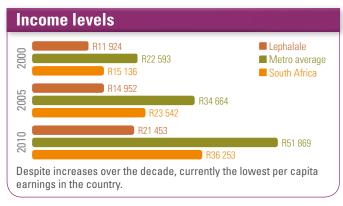


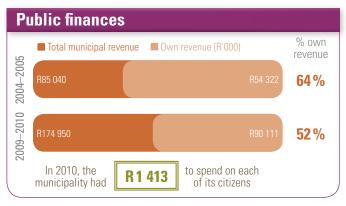












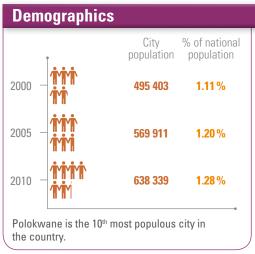


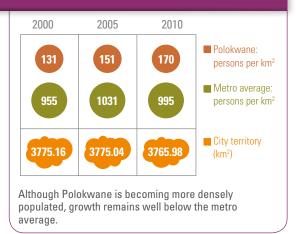


### Polokwane (Pietersburg)

Often referred to as the gateway to the north, Polokwane is strategically located on the Great North Road that leads into our neighbouring countries in Southern Africa. The road was originally formed by Voortrekker ox wagons leaving Pretoria. The Zion Christian Church's headquarters lie on the outskirts of the city in Moria.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...

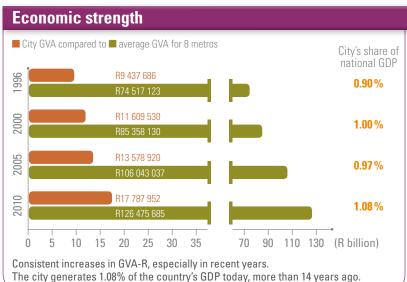


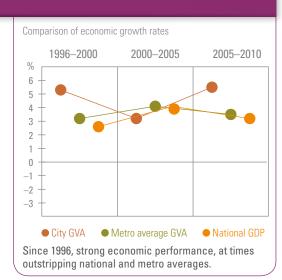


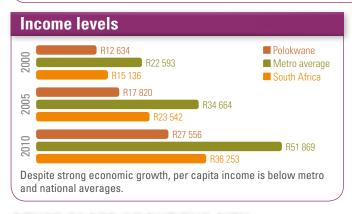


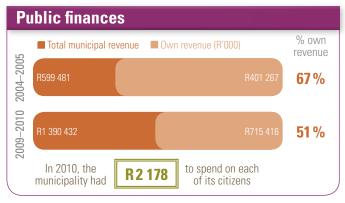
settlements

5%











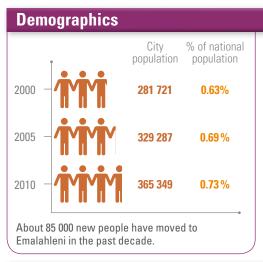




### Emalahleni (Witbank)

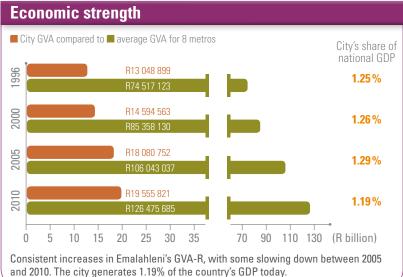
Emalahleni means the 'place of coal', an appropriate name for the city. Early travellers discovered significant coal deposits, which were only fully exploited when Paul Kruger built a railway line in 1894. Initially dependent on coal, steel and electricity, the city's economy has diversified to become one of the strongest in the country.

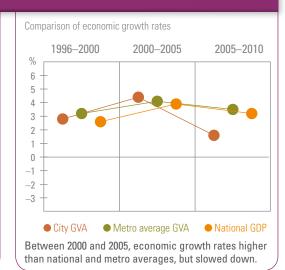
#### THE CITY'S EVOLUTION IN TERMS OF ITS ...



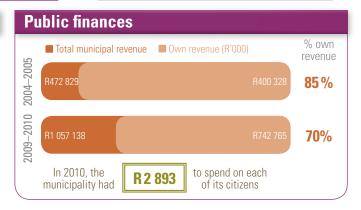








R21 397
R22 593
R15 136
R30 952
R30 952
R34 664
R23 542
R44 856
R51 869
Income per capita is higher than the national but lower than the metro average.



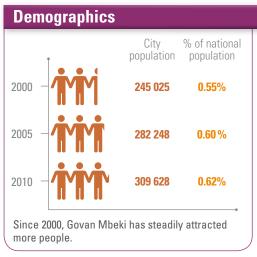




### Govan Mbeki (Secunda)

Govan Mbeki is an amalgamation of small towns in Mpumalanga, with Secunda as its main centre. Secunda began as a 'company town' when it was built in the 1980s to accommodate workers from Sasol, a world leader in oil-from-coal extraction. Thanks to the expansion of the oil-to-coal plants, the city has grown substantially.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...

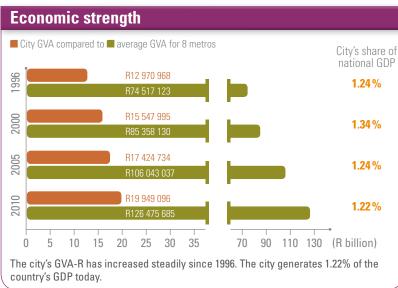


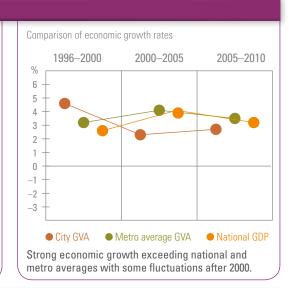


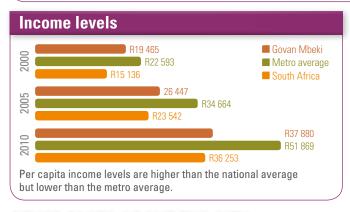


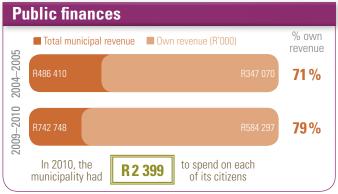
settlements

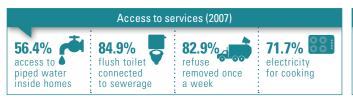
21%









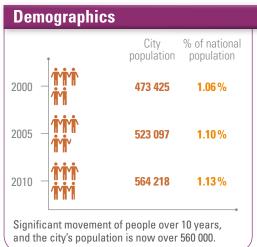


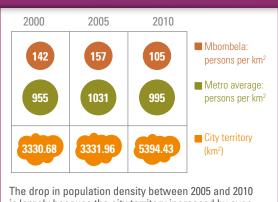


### Mbombela (Nelspruit)

Capital of Mpumalanga, Mbombela is made up of a number of smaller towns, but the main urban centre is Nelspruit. The town was founded in 1892, when a railway station was built on a farm owned by the Nel brothers (Nels' spruit or stream). The area's rich soil and water supply soon attracted traders and farmers.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...





#### **Employment** In 2007: **165 594** Employed people 24.0% Unemployment rate In 2007, the city had: Poverty rate of 39.9% Approx. 52 209 households living below the poverty line How urban is 28% the area? Urban formal

24%

4%

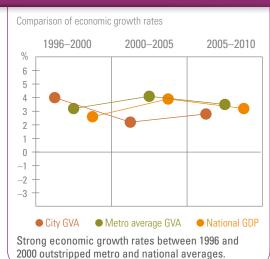
settlements

settlements

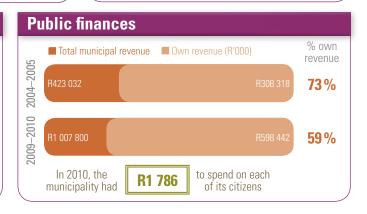
Urban informal

is largely because the city territory increased by over 2000 km<sup>2</sup>

**Economic strength** ■ City GVA compared to ■ average GVA for 8 metros City's share of national GDP R13 717 850 1.31% 1.38% R17 885 885 1.28% 20 560 169 1.25% 10 15 20 25 30 35 70 90 110 130 (R billion) Steady increases in GVA-R over the past 14 years. The city generates 1.25% of



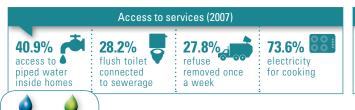
Income levels R12 524 ■ Mbombela R22 593 ■ Metro average R15 136 ■ South Africa R34 664 R26 419 R36 253 Income per capita levels are lower in Mbombela than at national and metro level.



#### OTHER FACTS ABOUT THE CITY ...

the country's GDP today.

GREEN DROP

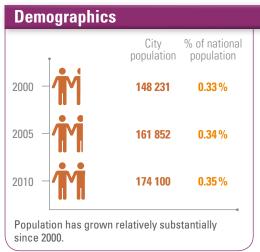




### Steve Tshwete (Middelburg)

The municipal area of Steve Tshwete covers a number of towns, including Middelburg and Hendrina. Middelburg, the urban core, was established in 1864 by the Voortrekkers, who named the town Nasareth. It later became known as Middelburg (middle town) because of its location halfway between Pretoria, then capital of the Transvaal, and Lydenburg.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...



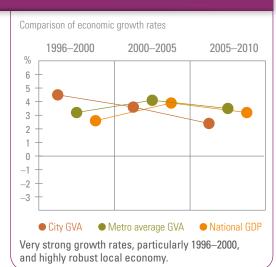


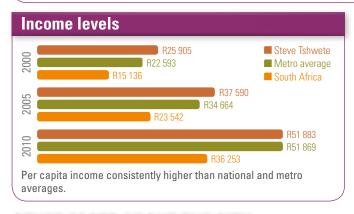


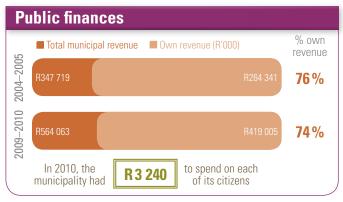
settlements

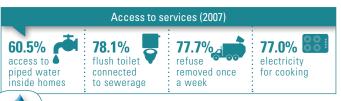
10%

**Economic strength** ■ City GVA compared to ■ average GVA for 8 metros City's share of national GDP R10 100 935 0.97% R12 022 851 1.04% R14 379 062 1.03% R16 204 036 0.99% 10 15 20 25 30 35 70 90 110 130 (R billion) Relatively good performance compared to other cities with consistent increases in GVA-R since 1996. The city generates 0.99% of the country's GDP today.











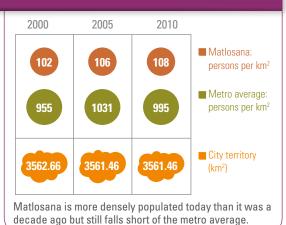


### City of Matlosana (Klerksdorp)

Klerksdorp, the heart of the City of Matlosana, was established as a town in the 1830s when the Voortrekkers settled there. In 886 the discovery of gold in the area and in the Witwatersrand 160 km away sparked a gold rush. The area's more ancient history can be seen in the 30 000 year old San rock engravings at Bosworth Farm.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...





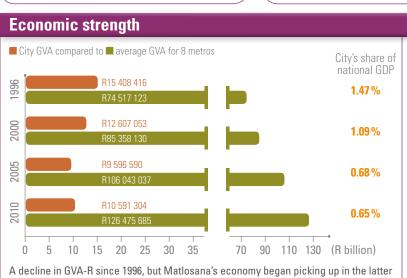
In 2007:
112 043 Employed people
31.5% Unemployment rate

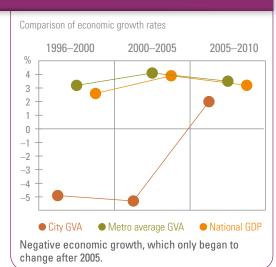
In 2007, the city had:
Poverty rate of 39.1%
Approx. 42 694 households living below the poverty line

How urban is the area?
Urban formal settlements
Urban informal
Urban informal

0%

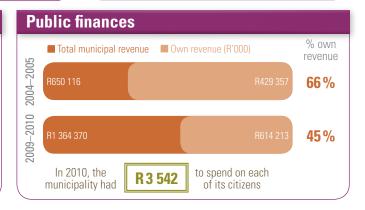
settlements





R11 536
R22 593
R15 136
R13 761
R34 664
R23 542
R36 253
R51 869

part of the decade. The city generates 0.65% of the country's GDP today.





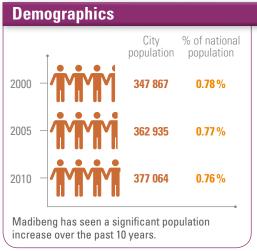


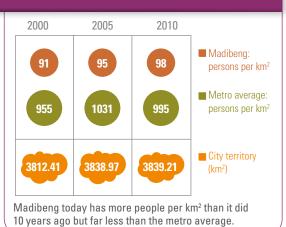


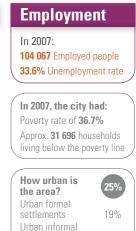
### Madibeng (Brits)

With strong agriculture and mining sectors, Madibeng is situated in the North West province. Brits, its main urban centre, was founded in 1924 and lies in a fertile citrus producing region. The Rustenburg—Brits area is the world's leading platinum producing area, giving the North West province its nomenclature as the platinum province.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...

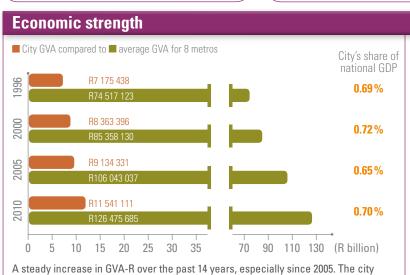




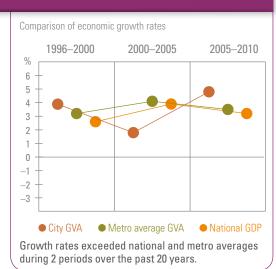


settlements

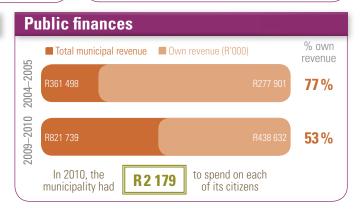
6%

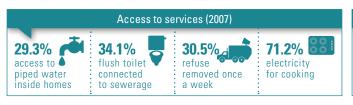


generates 0.70% of the country's GDP today, slightly more than it did 14 years ago.



R12 860
R12 593
Metro average
South Africa
R19 044
R34 664
R23 542
R32 227
R51 869
R36 253
Madibeng's per capita earnings have been consistently lower than the national and metro averages since 2000.



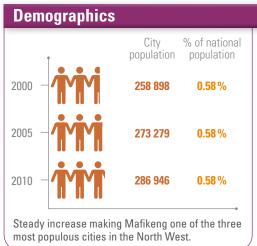


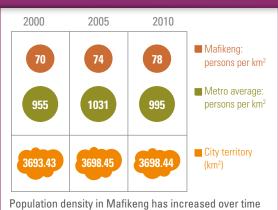


### Mafikeng

Mafikeng became the capital of the North West province in 1994 and boasts a rich history. The Khoi and San lived here for thousands of years. The migration of the Tswana societies in the early 19<sup>th</sup> century saw the settlement of the Barolong Boo Ratshidi section who named the place Mahikeng (later changed to Mafikeng).

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...





In 2007:
53 769 Employed people
42.8% Unemployment rate

In 2007, the city had:
Poverty rate of 51.6%
Approx. 33 272 households living below the poverty line

How urban is the area?
Urban formal settlements
Urban informal

0%

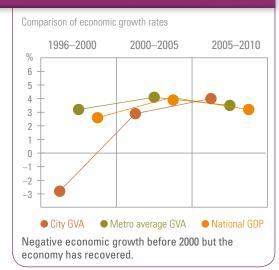
settlements

se making Mafikeng one of the three s cities in the North West.

Population density in Mafikeng has increased over time but has not matched the pace set by the metro average.

#### **Economic strength** ■ City GVA compared to ■ average GVA for 8 metros City's share of national GDP R6 482 788 0.62% 0.50% R6 660 621 0.48% 2010 0.49% 10 15 20 25 30 35 70 90 110 130 (R billion) A slight dip in GVA-R between 1996–2000, but the Mafikeng economy has been

growing steadily since then. The city generates 0.49% of the country's GDP today.



R10 455
R22 593
Metro average
South Africa
R34 664
R23 542
R25 317
R51 869
R36 253
The average person in Mafikeng earns less than national and metro averages.



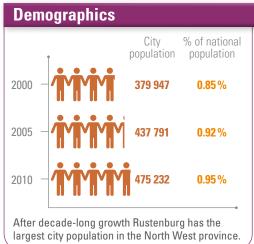




### Rustenburg

Founded in 1851, Rustenburg was home to Paul Kruger. However, before the Voortrekkers arrived, the area was inhabited by agrarian Setswana-speaking people for several hundred years. In 1929 platinum was discovered in Rustenburg, and today the area, together with Brits, produces 94% of South Africa's platinum and is the world's leading producer of the mineral.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...







settlements

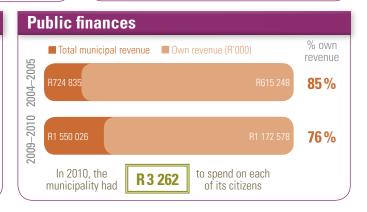
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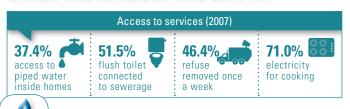
**Economic strength** ■ City GVA compared to ■ average GVA for 8 metros City's share of national GDP 1.74% R21 180 246 1.83% 2.19% 2010 R32 792 742 2.00% 10 15 25 30 35 70 90 110 130 (R billion) A very strong city economy, with consistent and substantial increases in GVA-R over

Comparison of economic growth rates 1996-2000 2000-2005 2005-2010 % 8 7 6 5 4 3 2 0 City GVA Metro average GVA National GDP Very strong economic growth rates, making this the 7<sup>th</sup> largest city economy in the country today.

R18 278
R22 593
R15 136
R29 276
R34 664
R23 542
R45 886
R51 869

the past 14 years. The city generates 2% of the country's GDP today.



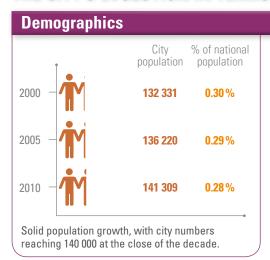


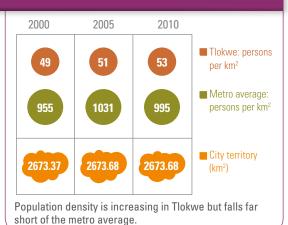


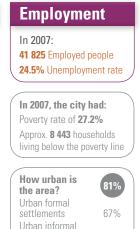
### Tlokwe (Potchefstroom)

The first town founded by the Voortekkers north of the Vaal River, Potchefstroom is the oldest Voortrekker town in the former Transvaal and was the first capital of that Republic. Today it is a well-known academic town with strong strategic transport links and an economy dominated by services, manufacturing and agriculture.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...

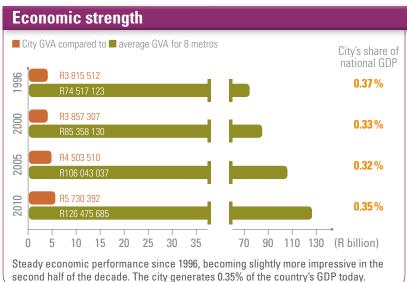


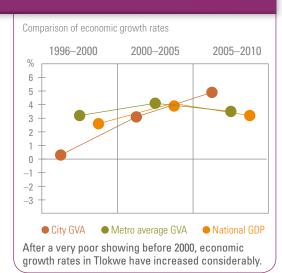




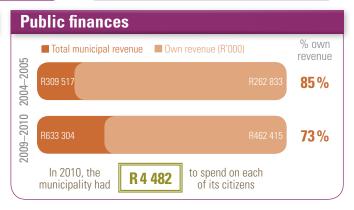
14%

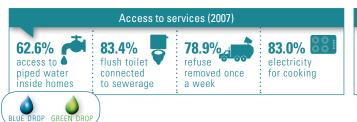
settlements





R18 653
R18 653
R15 136
R22 593
R15 136
R29 782
R34 664
R23 542
R45 742
R51 869



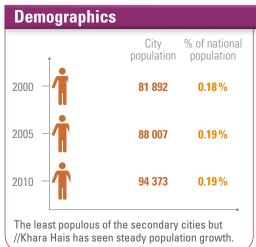




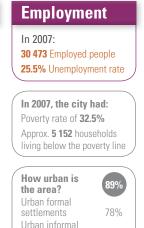
### //Khara Hais (Upington)

//Khara Hais means 'big tree' and is believed to be the area's original name given by Captain Lukas, the leader of the nomadic Khorana tribes who inhabited the valley during the 1600s. Situated on the Orange River in the Northern Cape, the urban centre of Upington is named after Sir Thomas Upington, Attorney-General of the Cape.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...



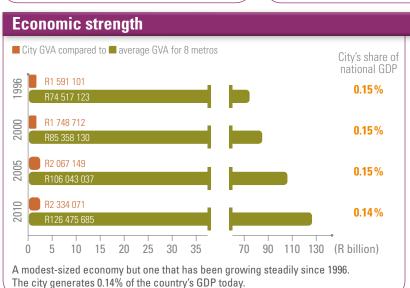


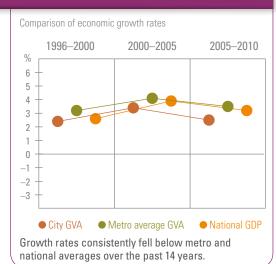


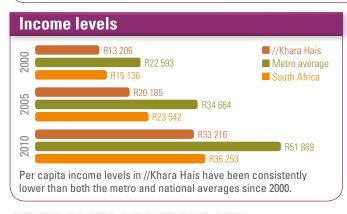
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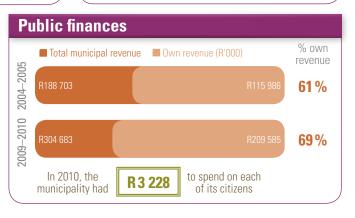
11%

amalgamation of the nearby District Management Area.









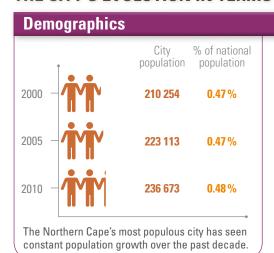


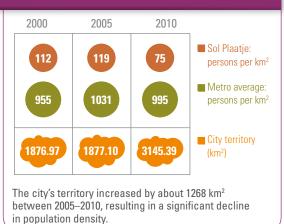


### Sol Plaatje (Kimberley)

Sol Plaatje is the capital of the Northern Cape province. Its main urban centre is Kimberley, world-renowned for its diamond mines. The discovery of the first diamond in the area in 1867 sparked a major diamond rush three years later. Kimberley today is a strong urban centre, built on the back of its diamond mining.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...

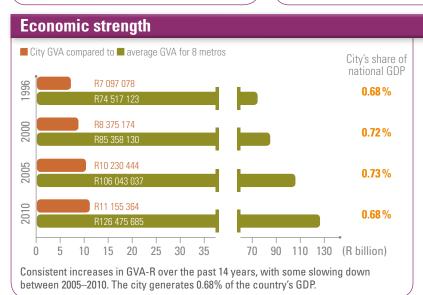


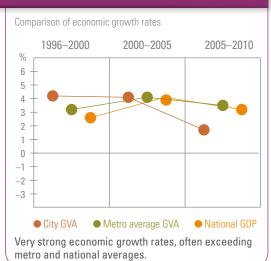


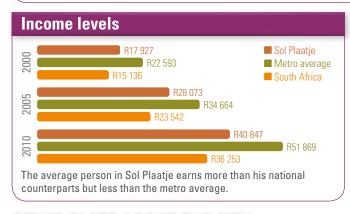


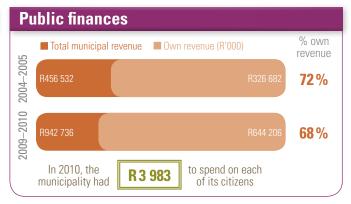
8%

settlements









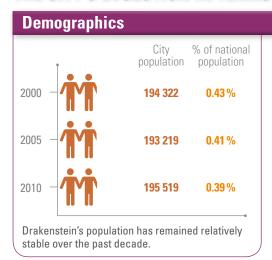


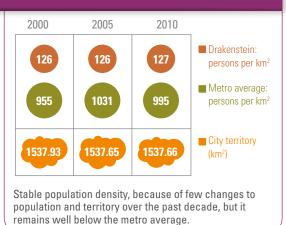


### **Drakenstein** (Paarl)

One of three Western Cape secondary cities profiled, Drakenstein is centred around the town of Paarl in the picturesque Cape Winelands district. As well as being one of the oldest towns in South Africa, it is known worldwide for the quality of its wines and is where the South African Winegrowers Association is located.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...





In 2007:
75 657 Employed people
20.2% Unemployment rate

In 2007, the city had:
Poverty rate of 22.9%
Approx. 9 358 households
living below the poverty line

How urban is the area?
Urban formal settlements
Urban informal

settlements

5%

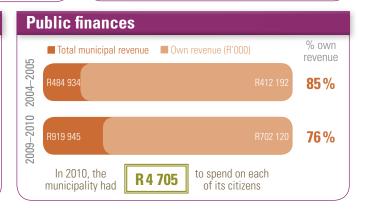
**Economic strength** ■ City GVA compared to ■ average GVA for 8 metros City's share of national GDP R4 969 277 0.48% R5 282 013 0.46% R6 378 234 0.46% R7 367 594 0.45% 10 15 20 25 30 35 70 90 110 130 (R billion)

Comparison of economic growth rates 1996-2000 2000-2005 2005-2010 % 6 5 4 3 2 0 \_1 -2 -3 City GVA Metro average GVA National GDP Relatively strong economic growth rates, especially

R19 227
R19 227
R19 227
R15 136
R31 117
R34 664
R23 542
R46 843
R51 869
R56 253
The average person in Drakenstein earns more than the national average but less than the metro average.

Modest, but consistent increases in GVA-R over the past 14 years.

The city generates 0.45% of the country's GDP today.



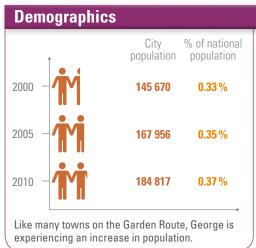


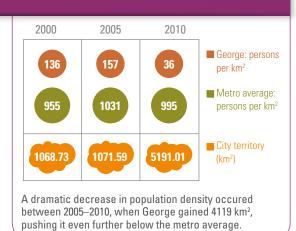


### George

George is the country's 6<sup>th</sup> oldest town and was founded under British rule, taking its name from the British monarch George III. This scenic town is located on the picturesque Garden Route. The area around George was first inhabited by the San people, who named it Outeniqua Land meaning 'land of milk and honey'.

#### THE CITY'S EVOLUTION IN TERMS OF ITS ...





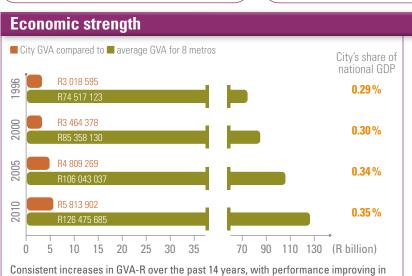
In 2007:
51 827 Employed people
17.9% Unemployment rate

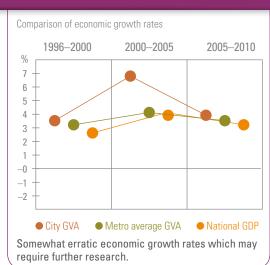
In 2007, the city had:
Poverty rate of 21.8%
Approx. 8 254 households
living below the poverty line

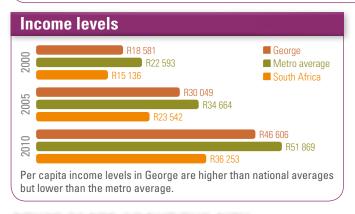
How urban is the area?
Urban formal settlements
Urban informal

8%

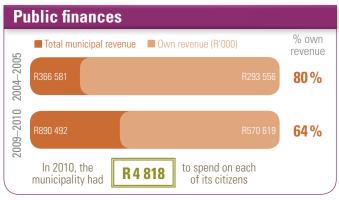
settlements

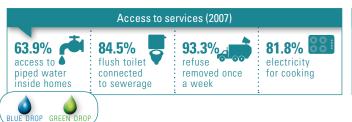






the last 10 years. The city generates 0.35% of the country's GDP today.



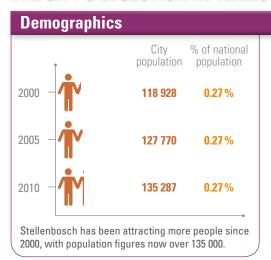




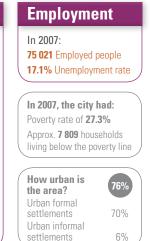
### **Stellenbosch**

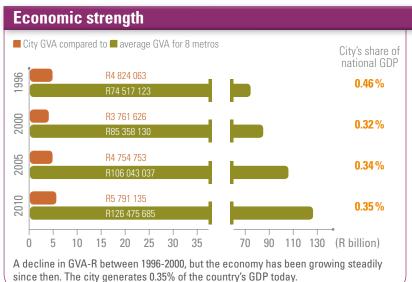
Founded in 1679 by then Governor of the Cape Colony, Simon van der Stel, Stellenbosch initially attracted Europeans eager to explore the interior territory. In response, van der Stel established a magistracy in 1685 controlling movements into the hinterland. Today, Stellenbosch is known for its scenic beauty, its university, its wines and its ancient oaks.

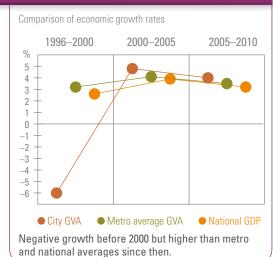
#### THE CITY'S EVOLUTION IN TERMS OF ITS ...











R17 424

R22 593

R15 136

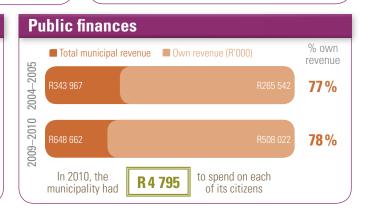
R29 401

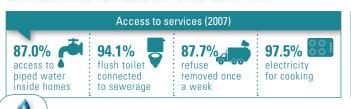
R34 664

R23 542

R47 855

R51 869







### How do these cities compare?

The previous chapters provided individual profiles of each secondary city. Now it is time to turn to the big picture and look at how an individual city *compares relative to* other 'secondary cities' and the metros. Does anything interesting emerge about their definition or significance?

The areas explored are explained below:

#### **City populations**

Looking at city populations says something about the urban agglomeration in the country. Where are most South Africans currently living? Which places house the densest concentrations of people in South Africa today?

#### City economies

The focus then shifts to city economies. Which are the largest city economies in South Africa today? Are any of the secondary city economies larger than South Africa's metropolitan economies? Are any of them growing at a faster pace than metro economies? The latter is an interesting question because it says something about future growth — and in turn may suggest where South Africa's economic destiny lies.

#### Per capita incomes

Major cities attract both the wealthiest segments of our city, and the poorest. In general, however, powerful urban centres tend to be those places that also generate the most income for their residents. Therefore, it is interesting to look at where per capita incomes are the highest in the country.

#### **Municipal finances**

Municipalities are powerful local actors, and their behaviour can fundamentally alter the destiny of the city they govern. An important element of a city's governance capacity is its financial strength and viability. Do municipalities generate a significant amount of their revenue themselves? How much do they have at their disposal to spend on each citizen? How do they compare to metropolitan municipalities?

The sections that follow reveal some interesting answers to this multitude of questions.

#### A note on methodology

The individual city profiles look at how each city has evolved over the past decade. This comparison chapter is more concerned with the current situation. All the information presented below is a snapshot of the city in the year 2010.

#### **Key for reading notes**



signifies an interesting fact or observation



indicates a data anomaly, talking point or further research required

#### A final disclaimer

The information and rankings that follow are based *solely* on the knowledge of the selected 22 secondary cities and the 8 metros. In other words, this research has not looked at the population figures or economic growth rates of other cities outside the list of 30 presented below. It is therefore entirely possible that another South African city, not covered in this report, may (for example) have a more sizeable population than some the 30 cities listed. However, that type of comprehensive exercise was beyond the scope of this report. It is recommended that future research explore this point further before definitive conclusions are drawn about South Africa's 'secondary cities'.

### Where are most South Africans living

South Africa has no overwhelmingly obvious primate city, as no one city has a population more than double the size of the next largest city. The eight metropolitan areas occupy the top spots, with five having populations of over 2.4 million. The other cities are relatively close to each other in terms of city size, which bodes well for balanced and dispersed growth across the country.

Cit	У	% of national population	Population (2010)	
			0 1.3 million 2.5 million 3.7 million	people
1	Johannesburg	7.37	<i><b>††††††††††††††††</b>†<b>†††</b>†<b>††</b>†<b>†</b>†<b>†</b></i>	3 669 468
2	Ethekwini	6.96	<i><b>†††††††††††††††</b>†<b>†††</b>†<b>††</b>†<b>†</b>†<b>†</b></i>	3 467 302
3	Cape Town	6.57	<i><b>†††††††††††††††††††††</b>†<b>†</b>†<b>†</b>†<b>†</b></i>	3 268 975
4	Ekurhuleni	5.77	<i><b>†††††††††††††††††</b>†<b>†</b>†<b>†</b>†<b>†</b></i>	2 874 051
5	Tshwane	4.98	<i>††††††††††††††††</i>	2 480 227
6	NMB	2.36	†††††††††††	1 176 079
7	Buffalo City	1.60	††††††††	797 557
8	Mangaung	1.44	††††††††	715 288
9	Emfuleni	1.36	†††††††	675 534
10	Polokwane	1.28	†††††††	638 339
11	Msunduzi	1.19	††††††	590 386
12	Mbombela	1.13	††††††	564 218
13	Rustenburg	0.95	†††††	475 232
14	Umhlathuze	0.82	†††††	410,323
15	Matlosana	0.77	††††	385 170
16	Matjhabeng	0.76	††††	380 146
17	Madibeng	0.76	ŤŤŤŤ	377 064
18	Mogale City	0.75	††††	371 368
19	Emalahleni	0.73	ŤŤŤŤ	365 349
20	Newcastle	0.69	ŤŤŤŤ	342 904
21	Govan Mbeki	0.62	††††	309 628
22	Mafikeng	0.58	†††	286 946
23	Sol Plaatje	0.48	†††	236 673
24	Drakenstein	0.39	<b>††</b>	195 519
25	George	0.37	ŤŤ	184 817
26	Steve Tshwete	0.35	<b>††</b>	174 100
27	Tlokwe	0.28	<b>††</b>	141 309
28	Stellenbosch	0.27	<b>††</b>	135 287
29	Lephalale	0.25	<b>††</b>	123 836
30	//Khara Hais	0.19	ŤŤ	94 373

With 7.37% of the (X) population, Johannesburg is clearly the demographic powerhouse of South Africa.

Tshwane's population is more than double that of Nelson Mandela Bay.



The inclusion of Buffalo City and Mangaung as new metros almost creates a different benchmark for aspiring metros. The two recently declared metropolitan areas have relatively smaller populations (under 1 million) than the other six metro areas.

12 cities on this list have populations of over 500 000 (which, according to some international definitions, would qualify them as the 'primate cities' of South Africa). These 12 cities each host more than 1% – and add up to over 40% – of the national population.

Emfuleni, unofficially considered to be part of the 'Gauteng city-region', has the largest non-metropolitan population in the country.

Featuring strongly on this list are the provincial capitals, including Cape Town, Tshwane, Nelson Mandela Bay, Mangaung, Polokwane, Msunduzi and Mbombela.

With a population of less than 100 000, //Khara Hais would not technically qualify as a secondary city under most international definitions.

### Which cities are the most densely populated

Population density is an interesting indicator to apply to secondary cities in South Africa: it is a key legislative criterion that defines whether an area is evolving into a more complex metropolitan area.

City		No of people per km² (2010)	
1 J	ohannesburg		2 231
2 E1	thekwini		1 513
3 EI	kurhuleni	00000000	1 455
4 C	Cape Town		1 340
5 N	/Isunduzi	•••••	931
6 <b>E</b> ı	mfuleni	•••••	699
7 N	IMB	•••••	600
8 U	Imhlathuze	•••••	517
9 <b>T</b> s	shwane	•••••	394
10 B	Buffalo City	•••••	315
11 N	Nogale City	••••	277
12 N	lewcastle	•••	185
13 P	olokwane	•••	170
14 S	tellenbosch	•••	163
15 R	lustenburg	•••	139
16 Eı	malahleni	•••	136
17 D	)rakenstein	•••	127
18 <b>I</b> V	/langaung	•••	114
19 <b>N</b>	/latlosana	•••	108
20 <b>G</b>	lovan Mbeki	•••	105
21 N	/lbombela	•••	105
22 N	/ladibeng	••	98
23 N	/lafikeng	••	78
24 S	ol Plaatje	••	75
25 N	/latjhabeng	••	74
26 <b>T</b> I	lokwe	••	53
27 <b>S</b>	teve Tshwete	•	44
28 <b>G</b>	ieorge	•	36
29 Le	ephalale	•	9
30 //	Khara Hais	•	4

Source: Calculations by author, based on population data from IHS Global Insight (2011) and area sizes from the Municipal Demarcation Board (2011)

With over 2 200 people living within a square kilometre of the city, Johannesburg is far more densely populated than any other place in the country.

Ethekwini, Ekurhuleni and Cape Town are very densely populated 'urban agglomerations', home to well over 1 000 people per square kilometre.

Since 1996, Rustenburg's economic performance has been solid. The city is the 7th largest economy in the country larger than Buffalo City and Mangaung, the 2 new metros.

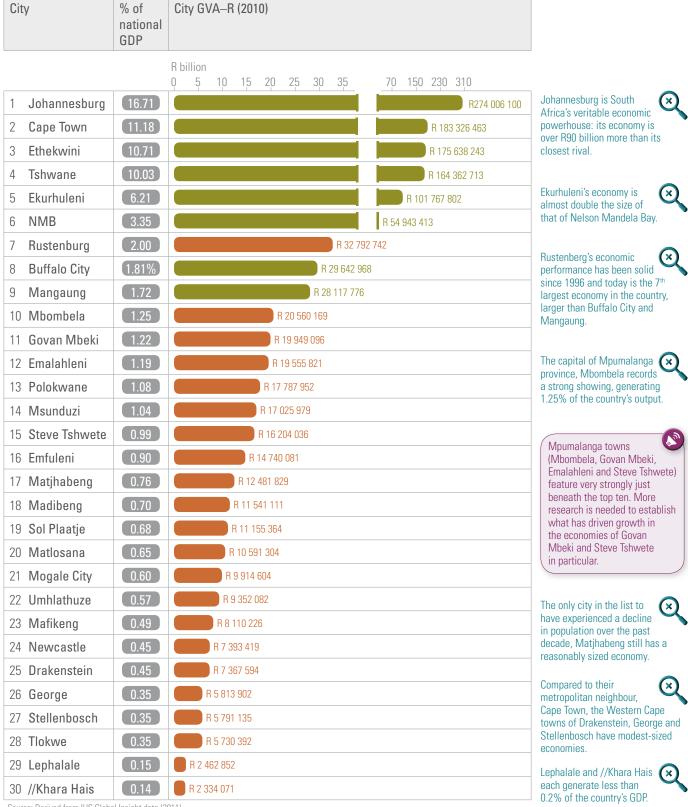
Are boundary changes making certain cities less 'metro-like'? In some places, population density has dropped significantly because of changes to the area size. For instance, Tshwane's population density decreased dramatically in 2011. Boundary changes that came into effect in 2011 also increased the territory size and decreased the population density of Mbombela (gained over 2 000 km<sup>2</sup>); //Khara Hais (gained over 18 000 km<sup>2</sup>); Sol Plaatje (gained over 1 000 km²); George (gained over 4 000 km<sup>2</sup>); Tshwane (gained over 4 000 km<sup>2</sup>).

Msunduzi, Emfuleni and Umhlathuze all have higher population densities than some of the metros in South Africa.

Lephalale lost over 5 800 km<sup>2</sup> during the boundary changes in 2011, but still has only 9 people per square kilometre because it covers a relatively large territory compared to other cities on the list.

### Which are the largest city economies in South Africa today?

The size of a city's economy indicates its importance and role in the national space economy. As with the demographics, there is a clear break between the top five cities and the rest of cities in the list. The top five cities generate more than 50% of South Africa's economy.



Source: Derived from IHS Global Insight data (2011)

## Which city economies have grown the most over the past 5 years?

While the size of a city's economy (GVA) is an important indicator, economic growth rates can also tell an interesting story. For instance, they can show which cities are on a pathway to sustained economic success. Of all the indicators, the economic growth rates have thrown up the most inconsistent data. Further research is required to establish whether this is due to anomalies in the data, or if something else is going on in these economies.



Source: IHS Global Insight (2011)

### Where are the highest per capital earnings in the country?

Income levels are an indication of the wealth possessed by a city's residents. The table below looks at per capita earnings in 2010.

City	У	% of national personal income	How much did the average person in the city earn in 2010? (ZAR)
1	Tshwane	9.96%	R72 492
2	Johannesburg	13.29%	R65 383
3	Cape Town	10.85%	R59 894
4	Steve Tshwete	0.50%	R51 883
5	Ekurhuleni	8.03%	R50 442
6	Stellenbosch	0.36%	R47 855
7	Matjhabeng	0.99%	R47 166
8	Drakenstein	0.51%	R46 843
9	George	0.48%	R46 606
10	Ethekwini	8.83%	R45 967
11	Rustenburg	1.21%	R45 886
12	Tlokwe	0.36%	R45 742
13	Emalahleni	0.91%	R44 856
14	Mogale City	0.91%	R44 036
15	NMB	2.84%	R43 580
16	Mangaung	1.62%	R40 881
17	Sol Plaatje	0.54%	R40 847
18	Msunduzi	1.25%	R38 242
19	Govan Mbeki	0.65%	R37 880
20	Buffalo City	1.60%	R36 311
21	Emfuleni	1.32%	R35 167
22	//Khara Hais	0.17%	R33 216
23	Madibeng	0.67%	R32 227
24	Umhlathuze	0.68%	R29 814
25	Polokwane	0.97%	R27 556
26	Mbombela	0.83%	R26 419
27	Mafikeng	0.40%	R25 317
28	Newcastle	0.48%	R25 144
29	Matlosana	0.46%	R21 765
30	Lephalale	0.15%	R21 453
		based on IHS Global Insight da	

Tshwane has higher per capita earnings than Johannesburg. Is that because of its lower population - or because of the government and R&D money that powers the Tshwane economy?

Steve Tshwete, Matjhabeng and the Western Cape towns all feature strongly in our list and it would be interesting to understand why. In the case of Matjhabeng, the strong per capita levels may be the result of its population levels declining over the past decade.

Steve Tshwete, however, has featured strongly in terms of other economic indicators, and there is clearly something interesting going on in this local economy. This may have something to do with international markets for stainless steel, as the city houses a major plant, Columbus Stainless. Again, further research is required, especially since Steve Tshwete appears to be producing nearly 1% of national GDP at the moment.

Buffalo City, Mangaung and Nelson Mandela Bay have surprisingly low per capita incomes. And while it is true that metropolitan areas attract significant numbers of poor people into their areas, it is also generally the case that metros tend to exhibit strong per capita levels.

### Which municipalities generate most of their own annual revenue?

A city's financial strength and viability reflect the municipal governance. Therefore, the tables below look at how much revenue the municipalities are generating themselves and how much they have to spend on each citizen.

	'	J	0
Cit	У	Own revenu (2010)	e %
1	eThekwini	79%	
2	Govan Mbeki	79%	
3	Stellenbosch	78%	
4	Mogale City	78%	
5	Drakenstein	76%	
6	Rustenburg	76%	
7	Ekurhuleni	75%	
8	Tshwane	75%	
9	Steve Tshwete	74%	
10	Umhlathuze	74%	
11	Tlokwe	73%	
12	Matjhabeng	72%	
13	Emfuleni	71%	
14	Newcastle	71%	
15	Johannesburg	70%	
16	Emalahleni	70%	
17	Msunduzi	69%	
18	//Khara Hais	69%	
19	Sol Plaatje	68%	
20	Mangaung	67%	
21	George	64%	
22	Cape Town	64%	
23	NMB	63%	
24	Buffalo City	62%	
25	Mbombela	59%	
26	Mafikeng	57%	
27	Madibeng	53%	
28	Lephalale	52%	
29	Polokwane	51%	
30	Matlosana	45%	
0	C-ll-+i h	Is a seal and Man	

Ethekwini and Govan Mbeki generate 79% of their own revenue – more than any other municipality in the country. They are followed closely by Stellenbosch and Mogale City (78%) and Drakenstein and Rustenburg (76%).

Metros exhibit a surprisingly mixed performance, with Johannesburg ranking only 15th on the list.

However, more research needs to go into this picture. The size of the equitable share and other transfers may be distorting the picture somewhat, as these subsidies are made on the basis of several factors (population, deprivation) that may be more characteristic of large metros.

Cit	У	Revenue per citizen (2010)
1	Johannesburg	R6 205
2	Tshwane	R5 919
3	Cape Town	R5 757
4	Ekurhuleni	R5 012
5	George	R4 818
6	Stellenbosch	R4 795
7	Drakenstein	R4 705
8	eThekwini	R4 601
9	NMB	R4 489
10	Tlokwe	R4 482
11	Emfuleni	R4 212
12	Sol Plaatje	R3 983
13	Msunduzi	R3 859
14	Mangaung	R3 801
15	Matlosana	R3 542
16	Buffalo City	R3 517
17	Rustenburg	R3 262
18	Steve Tshwete	R3 240
19	//Khara Hais	R3 228
20	Umhlathuze	R3 138
21	Mogale City	R3 124
22	Matjhabeng	R3 070
23	Emalahleni	R2 893
24	Newcastle	R2 589
25	Govan Mbeki	R2 399
26	Madibeng	R2 179
27	Polokwane	R2 178

The top 4 positions are occupied, perhaps unsurprisingly, by metros.



What is surprising, however, is the solid performance of the 3 Western Cape towns, which each have over R4 500 to spend on every person within their municipal boundaries.

Mbombela has only R1 786 per person at its disposal, a somewhat unusual finding, given the municipality's relatively strong economy.

Municipalities like Mbombela, Lephalale and Mafikeng have less than R2 000 to spend on each of their citizens.

Source: Calculations by author, based on National Treasury data (2011b)

Source: Calculations by author, based on revenue figures from National Treasury (2011b) and population data from IHS Global Insight (2011)

R1 786

R1 413

R1 256

28 Mbombela

29 Lephalale

30 Mafikeng

### WHAT DOES APPLYING THE CRITERIA **REVEAL?**

Using a set of generalised criteria drawn from the literature, 22 cites were assessed, and most were found to qualify as secondary cities. However, a far more rigorous process of data collation and qualitative research is needed before drawing any definite conclusions.

#### **Demographics**

All except one city meet the 'secondary city' standard of a population greater than 100 000 people (Rondinelli, 1983). The exception is //Khara Hais. Three other cities also require further investigation before they can confidently be considered as strong secondary cities. Matjhabeng experienced an overall population decline, while Drakenstein and Emfuleni saw their populations fluctuate, declining at the start of the decade and then increasing. Beyond trends and fluctuations, however, Emfuleni currently has the ninth largest population in the country.

Density is a legislative criterion for metro status in South Africa. Therefore, Msunduzi, Emfuleni and Umhlathuze would be considered to have strong metro potential, as they are more densely populated than many of the current metros.<sup>1</sup>

#### **Economic strength**

Since 1996 most of the 22 cities have experienced steadily increasing GVA, with a few towns (Matjhabeng, Emfuleni, Mafikeng and Stellenbosch) dropping slightly in 1996–2000, only to recover steadily. Matlosana is the only city to experience a constant decline in economic growth in 1996-2005, but its economy has improved since then.

The cities also play a distinct role in the national space economy – or have central place functions. While the data is not available to make a sound assessment, it is interesting that:

- The 22 cities are all administrative centres, housing local government structures and include all the country's provincial capitals not governed by metropolitan municipalities.
- Many of the cities started as mining towns or agricultural markets, which international experience shows is often the catalyst for becoming a 'secondary city'.2

#### Income levels

While the information available is insufficient to draw very definite conclusions, the following observations can be made:

- Since 2000 personal income levels have been rising in all 22 secondary cities. However, the figures have not been corrected for inflation, which could distort the picture.
- Over the past decade, many secondary cities performed better than the national average, and one city – Steve Tshwete – has consistently performed better than the metro average.3

#### Public finances

A full picture of performance over a decade was not possible, as financial data for the year 2000 was not available. The figures need to be treated with caution, as they have not been corrected for inflation and may have had different financial reporting formats over the years. Furthermore, an increase in the equitable share may have led to a decrease in the own revenue portion of certain municipal budgets. Nevertheless, since 2004:

- Total revenue increased in all 22 cities. Revenue from property rates and service charges – the two principal sources of 'own revenue' - increased in all but one city: Lephalale, where revenue from property rates has decreased since 2004, although this may be be due to a discrepancy in financial reporting.
- Only five cities (Matjhabeng, Emfuleni, Govan Mbeki, //Khara Hais and Stellenbosch) did not see a decrease in 'own revenue' as a percentage of the municipality's total revenue. Two municipalities experienced fairly dramatic decreases in their own revenue: Mbombela dropped from 73% to 59% and Madibeng from 77% to 53%.4

#### **Employment**

Insufficient information was available to draw any real conclusions about the labour absorptive capabilities of the 22 cities. However, employment is an important criterion, as urban centres tend to attract new migrants precisely because of the job opportunities offered.

A city's capacity to absorb labour is a sign that the place will expand demographically, but it is not a guarantee that the city's economy will grow. That would depend on whether each new citizen costs the city less than they give in return. Such a costbenefit analysis depends on the nature of the city's dominant employment sectors (menial work vs higher-paid jobs), its infrastructure capacity and the state of municipal finance. <sup>5</sup>

- 1 Municipal demarcation may be having unintended consequences, by creating less 'metro-like' spaces that go against other demographic and economic trends in those areas.
- 2 Further research into the services sector is needed, as international evidence reveals that the beginnings of a service-oriented economy is a crucial step to becoming a 'secondary city'.
- 3 While per capita incomes are interesting and revealing, they generally mask huge disparities within a city. Access to local Gini coefficient figures would add a more nuanced perspective to this indicator.
- 4 The per capita revenue figures tell an extremely interesting story, and more work is required on why the Western Cape towns of Drakenstein, Stellenbosch and George have fared so well in this regard.
- 5 Instead of looking only at total employment figures, the employment profiles need to be broken down to look at the number of workers employed in the services sector, specifically how many people are employed in advertising, banking, media services, law, finance, auditing etc - professions that tend to generate the most wealth in a city.

### **ARE THERE OTHER CONTENDERS?**

Before concluding this exploratory report on South Africa's secondary cities, it is interesting to consider other possible places that possess some of the key traits. As explained earlier, the 22 cities profiled were drawn from a quasi-official government list of 'secondary cities'. However, much more thought needs to go into who qualifies as a secondary city and what the defining characteristics should be. To stimulate the start of that conversation, here are some interesting facts about other cities that were not part of the starting line-up.

City	Province	Why it is a contender
Ba-Phalaborwa	Limpopo	In 2010, the town generated more than R22 678 million and was the 18 <sup>th</sup> largest local economy in South Africa. In the same year, its exports totalled over R5 350 million.
Bitou (Plettenberg Bay)	Western Cape	Between 1996 and 2009, this coastal town was the third fastest growing economy in South Africa, recording an average of 7% growth. It also has very high per capita incomes.
Knysna	Western Cape	From 1996 to 2009, the town experienced very high economic growth rates (6.6%). It also had one of the highest per capita incomes in the country, higher than that of Johannesburg and Tshwane.
Makhado (Louis Trichardt)	Limpopo	In 2010, the town ranked 14 <sup>th</sup> in national population size. With a city population of over 500 000 Makhado would qualify as a 'primate city' under the definition of demographer Kingsley Davis.
Metsimaholo (Sasolburg)	Free State	In 2010, the town's GVA-R was over R25 885 million, greater than that of Polokwane and Msunduzi. Its exports in the same year were close to R2 249 million, one of the highest in the country.
Mossel Bay	Western Cape	Between 1996 and 2009, the town's economic growth rate averaged 7.4% (the second fastest in the country). It also had the highest per capita income in South Africa in 2010.
Thabazimbi	Limpopo	In 2010 the city's economy was the 11 <sup>th</sup> largest in South Africa, with a GVA-R of close to R31 626 million, surpassing places like Govan Mbeki and Mbombela.
Thulamela (Thohoyandou)	Limpopo	In 2010, this town had the 11 <sup>th</sup> largest city population in the country, with close to 635 000 people living within its borders. It also had one of the highest personal income levels.
Notable mentions:		Mogalakwena (Potgietersrus), Breede Valley and Saldanha Bay also feature strongly in terms of population sizes, economic growth, size of exports and personal income levels.

Source: All data cited above is from IHS Global Insight (2011)

While much more research is needed, it is interesting to note that this list:

- is dominated by Limpopo and Western Cape towns.
- contains cities propelled by strong mining and tourism sectors.

In summary, other cities not included in the list of 22 may be strong contenders for inclusion in future analysis. The issues raised in this chapter will hopefully pave the way for a more substantive conversation and far more rigorous research into secondary cities in South Africa.

### TAKING THE CONVERSATION FORWARD

The purpose of this report was to start a conversation on secondary cities in South Africa. What became apparent along the way is how difficult it is to have a debate about secondary cities without some overarching perspective of the country's hierarchy of spaces. Despite early attempts to begin defining such a hierarchy (du Plessis, 2003), the entire debate has become reduced to whether a particular local municipality could become a metro or not. This is a flawed way of looking at the issue, and rich insights could be gained by reflecting more carefully on the notion of an urban hierarchy. More specifically, the policy and research community need to think about the role that different urban spaces can play in the national space economy.

#### **Delineate the role different urban spaces** can play

Delineating the different roles is useful because it enables the development potential of each space to be fully exploited. It will also assist government to target its development interventions and development finance more strategically. That could lead, inter alia, to a more focused and differentiated approach for development interventions. Finally, it helps when considering the types of municipal government needed in these different areas. In brief, developing a national hierarchy of cities is a critical first step.

#### Develop an urban hierarchy

Once an urban hierarchy is defined, each of the different rungs of the pyramid will need to be investigated thoroughly. Some of the questions to be asked include:

- How are primate cities defined?
  - What criteria are used to select them?
  - Is their selection influenced purely by their role in the world system, or are their regional and national roles taken into account?
  - Once selected, what role do these primate cities fulfil in the national space economy?
  - What forms of local government should govern them?

- Having defined the primate cities, attention will turn to the next rung: secondary cities. Similar types of questions will be asked:
  - What criteria are used to select them? Are the considerations purely demographic or economic strength, or are they slightly different in a South African context?
  - What role do the secondary cities play? Are they springboards for developing their hinterlands or ways to relieve demographic pressure off the primate cities? Is there anything else distinct that they should do?
  - What forms of local government should govern them? Is the current categorisation a sufficient response to the diversity of urban contexts in the country?
  - Should there be some form of differentiation within the 'secondary city' category? Is there a continuum implied?
  - What types of relationships should be encouraged between primate and secondary cities? What would this mean for public investment? For example, would more national or provincial roads need to be built to link these smaller centres to the large cities?
- What types of relationships should be encouraged between secondary cities and their surrounding regions?
- What are the success factors that would ensure a secondary city's longevity? Does it require a diversified economy? What of the critical role played by urban governance — how to ensure that South African municipalities place their cities on the path to sustainable development and success?

In exploring these issues, a deeper reflection on the 22 potential secondary cities is encouraged. It is clear that most of them are quite appropriately located in this category. However, it is equally clear that there are other contenders which could be considered as well.

In conclusion, more substantive discussion on this subject needs to occur within the policy community. Given the renewed interest in secondary cities internationally<sup>1</sup>, a South African conversation on the subject is both opportune and necessary.

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